

The Streets of Rose City Park

There is a lot of history contained in the origin of Portland street names. Most of the following information has been condensed from the book *Portland Names and Neighborhoods* by Eugene E. Snyder, 1979.

Alameda St: Originally dedicated as "The Alameda" in the Rose City Park plat of 1907. The name comes from the Spanish word "Alamo" meaning a popular or cottonwood tree. One of the extended meanings for Alameda is a public walk or promenade lined with trees. Due to the awkward variation from the standard street address, The Alameda was later changed to Alameda.

Brazee St: Renamed in the great renaming of 1891 for John W. Brazee, an early Portlander born in New York state where he worked as a mason and carpenter. In 1850 at the age of 23, he yielded to the call of the California gold fields. In 1863 after eight years of gold mining, Brazee came to Oregon where he built the Oregon's first railroad, the portage railroad around the Cascades on the Columbia River, was in charge of building the locks on the Willamette River in Oregon City, and in later years became a bank director for the Portland Savings Bank. In 1882 he laid out the "Brazee" plat real estate subdivision. He died in January of 1887 at the age of 59. In October of 1887, his widow Minnie had owner-interests in the "Irvington" plat.

Broadway St: The name Broadway originated on the East side of the Willamette River. Seventh Avenue was the original 1850's name of the street on the West side. When the Broadway Bridge was completed in 1913 connecting Broadway to the West side, Seventh Avenue was reamed Broadway which included a plan to change the name Broadway on the East side to East Broadway. That plan ran a fowl of East Siders who then formed the North East Side Improvement Association opposing City Hall and the name change. They had their way and Broadway on the West side became North Broadway and South Broadway with Burnside as the dividing line until 1933 when standardization and renumbering divided the name of the street into SW, NW and NE quadrants.

Euclid Ave: Taken from the subdivision Euclid Heights (1910) which in turn came from the reality venture that laid out the tract; Euclid Investment Company. The name "Euclid" is supposed to come from an ancient Greek mathematician.

Fremont St: Originally named Ash Street in Albina. The street was renamed when Albina became a part of Portland in the consolidation of 1891 for John C. Fremont (1813-1819), an army captain explorer of Oregon country, later a General and in 1856, the Republican candidate for President defeated by Democrat James Buchanan.

Halsey St: Shown on early maps as Barr County Road in the Rose City Park area as late as 1913, it was likely in reference to Samuel E. Barr who took up a Donation Land Claim around what is now Rose City Golf Course. The name Halsey was applied in the Holladay plat of 1870 (a land development by Ben Holladay) for William L. Halsey who came to Oregon in 1870 and later became Vice President of the Oregon & California Railroad and also of the Oregon Central Railroad. The Halsey Street name was eventually extended through to Troutdale.

Hancock St: Originally one of three Grant Streets; renamed in 1891 for the northern Civil War General Winfield S. Hancock (1824-1886) who was also the Democratic candidate for president in 1880, defeated by Republican James Garfield.

Hassalo St: Dedicated by Ben Holladay as a street in the Holladay plat of 1870 for one of three riverboats on the Columbia River that carried the name Hassalo. The first was a sternwheeler launched at The Dalles in 1857 which then operated between The Cascades and Celilo Falls. In the early 1900s, The Oregon Railroad and Navigation Company's most famous riverboat was also called the "Hassalo". Portland City Directories listed this riverboat as a "steamer" whose home birth was the "Foot of Ash".

Holladay St: Carries the namesake of Ben Holladay, a flamboyant, manipulative and powerful fellow who in 1866 sold the largest stagecoach business in the country to Wells Fargo for \$1.5 million. He laid out the "Holladay" subdivision in December of 1870 and became a key figure in promoting and building railroads until his diversified ventures and extravagances dissipated his wealth and his empire collapsed. Ben Holladay died in 1887 at the age of 68.

Irving St: Named for Captain William Irving who came to Oregon in 1849 and became famous in early maritime history of the Pacific Northwest.

Klickitat St: Named in the Irvington plat of 1887 for a tribe of Indians that primarily lived in what became Klickitat County in Washington State. In 1805, Lewis and Clark estimated the tribe's total population at about 700. The Klickitat were traders and intermediaries between the coastal tribes - the Chinook - and the Yakima who lived east of the Cascade Mountains.

Multnomah St: The Indian name for a portion of the Willamette River, and also a tribe, village and perhaps chief on Sauvie Island, first recorded by Lewis and Clark in their journal of 1905.

Oregon St: Still researching.

Pacific St: Still researching.

Sacramento St: One of eight streets with Spanish names dedicated in the Albina plat of 1873. While the street name Sacramento has been extended eastward, most of the early Albina street names have been changed.

Sandy Bv: Called Sandy Road at least as early as 1891 for its eastward direction to the Sandy River. The original use of the word "Sandy" was for the Sandy River named by Lewis and Clark in 1805 as the "Quicksand River". By 1850, the name had been shortened to "Sandy River".

Siskiyou St: One of a group of Indian names assigned to Northeast streets by the Irvington subdivision in 1897. The Siskiyou Mountains are located in Southern Oregon.

Stanton St: Part of the Great Renaming of 1891, possibly for Edward Gear Stanton (1851-1941), a Portland merchant.

Thompson St: Named as part of the Irvington plat for David P. Thompson who as a friend of Ulysses S. Grant was named Governor of the Idaho Territory later becoming Mayor of Portland (1879-1882)

Tillamook St: One of a group of Indian names assigned to Northeast streets by the Irvington subdivision in 1887. The Territorial legislature created Tillamook County in 1853 using the name for a tribe of Indians who lived around Tillamook Bay. There are many variations to the spelling of the original name including "Tilamuke" and others starting with a "K".

Wasco St: Named in the Holladay subdivision for a tribe Indians who lived near The Dalles. The Wasco lived on salmon caught with dip nets, basket traps and with spears. In about 1855, they moved to the Warm Springs Indian Reservation.

Wistaria Dr: No information found.