

## Rose City Park Neighborhood Association (RCPNA) Board Meeting Meeting Minutes

July 17, 2017

### Meeting Items:

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#### 1. Welcome & Introductions – Tamara DeRidder

- a. New Member Orientation
  - i. Discuss possible Board member retreat
  - ii. Look at possible mentorship opportunities
  - iii. Use website and newsletter
- b. 2017-18 Directory & Calendar
  - i. See calendar and check directory for errors
  - ii. For new Board members
  - iii. See members only section of website

#### 2. Soda Tax Initiatives

- a. Dante Haruna working on ballot measure campaign; contact [dante@healthykidsmultomah.org](mailto:dante@healthykidsmultomah.org) for more information
- b. Will add an excise tax of 1.5 cents per fluid ounce on sugary beverages in Multnomah County; see research on negative health impacts from sugary beverages; defines 6 grams of added caloric sweetener to 8 oz drink; diet sodas will not be taxed; 100% natural drinks will not be taxed; milk and alternatives will not be taxed; medical and infant beverages will not be taxed; syrups at coffee shops will be taxed
- c. Soda tax efficacy: see 2014 Berkeley and additional cities more recently; findings from Berkeley was that there was a 10% reduction in consumption; no apparent impact to business sales due to increase in other beverages and water
- d. Multnomah County: beverage distributors will pass on cost
- e. Looking at May or November 2018; focused on East County
- f. Funding: look to raise \$28.4 m in first year; will go into the Children's Health and Education Fund; commissioners will have final say; 50% into early childhood literacy; 50% will go into children's health and education; no more than 5% to administrative costs

#### 3. Treasurer's Report

- a. 2016-17 Closeout and new 2017-18 Budget
  - i. Income in most areas was above what was projected
  - ii. Expenses had a lot that was budgeted that was not spent; talent for concert was a little less than expected
  - iii. Clean-up income = \$3,986
  - iv. Proposed budget for this fiscal year: a little leaner than last year
  - v. CNN support went down this year
  - vi. Have new community partners, but haven't received all of the payments; these payments are made to CNN

- b. Donation process? – look to Board members to help create a donation process
  - c. Income and services offers – The Arc, Trader Joes & Orchards
    - i. Trader Joe’s will provide pastries and fruit
    - ii. Orchards may help set up stage
    - iii. The Arc will help with donations of 20 cents a pound for donations; could notify people at the clean-up event
- 4. Concerts in the Park – Gary and Larry**
- a. See official permits in hand
  - b. Need volunteers 2:30-5:30 from Craig’s garage on both evenings; anyone with a stage would help; Larry will check with Rob Coleman about the availability of his stage; email Gary if you can help
  - c. Performances will be family friendly and engaging
  - d. KBOO wants to advertise event
  - e. This is Larry’s last meeting as he his moving, but he will continue to help
- 5. Follow-up from June 27<sup>th</sup> General Meeting?**
- a. Good presentation by Deb to infill for missing guests
  - b. Good presentation by State Representative staff
  - c. Some concern about TriMet representative’s dismissal of security concerns, particularly at stations; could write a letter on behalf of the Board; see Steve Lewis’ comments about the recent history of increased security on train; all in favor of drafting letter which will be distrusted to Board
- 6. Planning for Oct. 24<sup>th</sup> General Meeting – New neighbor & business, C. Partner tabling? – postpone till next meeting**
- 7. “Favorites of Rose City” proposal – Deborah Field, Local Business Chair**
- a. Deb looking to connect neighborhood and local businesses
  - b. See Willamette Week example of similar survey
  - c. Include fundraiser to support RCPNA and celebrate local businesses
  - d. Fall event, when kids return to school; award ceremony the first part of October
  - e. See team of 4-5 dedicated volunteers
  - f. All residents eligible to vote; online voting
  - g. Need website and communications committee participation
  - h. Need help asking for sponsors
  - i. Need to hire caterer, restaurant or other to make food
  - j. Need graphic designer to help create the posters and the ad
  - k. Additional idea: passport with selected businesses with discounts and discounted ticket for award ceremony and a raffle to win a gift; could remove the event dinner and just have a passport
- 8. Errata Map Review Process for Peterson property**
- a. City of Portland has adopted Comprehensive City Plan and are waiting for State approval
  - b. City missed one of Peterson properties
  - c. Confusion about map at March 21, 2017 meeting and that some people thought there were only two properties and not three that were under discussion
  - d. Potential new opportunity for RCPNA to review this as a brand new item

- e. Emily Courtnage and a group of 59 neighbors asking for help from RCPNA to support their effort to appeal to the state to overturn commercial zoning of the 50<sup>th</sup> Ave. property that doesn't touch Fremont
- f. Board will allow for a new review at next LU/TC meeting and consider all new information available at this time; all in favor

**9. Committee Reports: Each Committee Gives Update**

- a. Communications: thanks to all that put out signs for Picnic Concerts in the Park; good ideas from Tamara to use insert signs for meetings with support by Paper Jam; see Newsletter deadline shift; they will be making signs for the concert recognizing community sponsors; see request to add something to website; see Oktoberfest at German American Society, it would be good for RCPNA members to volunteer for this event
- b. Emergency Preparedness: NET Team will be official tomorrow
- c. Environmental: see tree inventory in the Park on July 15, 8:30 am – 12: would like to have volunteers; easier and faster with tablet data entry; August 9, 4:30 pm to 8:30 at Rose City Park
- d. Houselessness: see upcoming ad-hoc committee
- e. Land Use & Transportation: Baerlic Liquor license (special meeting this Thursday, 7-9 pm) & Letter of support for Sullivan's Gulch Trail (request by Brad Perkins on behalf of Sullivan's Gulch Neighborhood Association)

**10. New Business**

- a. See enhanced transit zone process in Portland, including Sandy, that is just kicking off
- b. See form letter of thanks from Grant HS Constitution Team to RCPNA for donation

**11. Adjourn**